

Blogger Outreach Email Templates

by SERPpro.io



How It Works

These are the email templates that we have used to contact 1000s of bloggers on the web. We have tested many variations of the email copy and subject lines until we got the best response rate.

Please make sure to edit this email template and make it more personalized to the recipient.

How To Use These Email Templates

Step 1: Use an automated email service like Snov.io or Hunter.io to setup email drip campaigns. These tools helped us get in touch with many bloggers.

Step 2: If it is a smaller company, then you can simply email the admin or webmaster of the site. If it is a bigger site, then make sure to contact the editor or the person responsible for their blog. Find their contact information through a service like Hunter.io or Snov.io. You can also try to go on their contact page and submit a request.

Step 3: Pitch your content or ask them to write an article for you.

Optional Step: We all know that guest posting is a tedious, time-consuming task for every person. If you'd like to skip this painful process, then you can hire us to do the guest posting for you.

We have a dedicated team that finds quality sites in your niche and writes great content for these blogs all-day everyday. The truth is, we can scale because we run a big operation that requires a lot of money and resources.

Now you can take advantage of that!

[Click here to get started with our guest posting services.](#)

Here Are Your Email Templates

Email #1: The Opener

Subject Line: Quick Question

Body Text:

Hi **[Name]**,

Quick question: do you accept sponsored articles on your site?

I am looking to work with a blogger that can accept my articles regularly, and I will be happy to compensate for it as well.

If you have any blog topics that you would like us to write about, then let us know as well.

Let me know your thoughts.

Thank you for your time.

With kind regards,

[Your Name, LinkedIn Profile and Company Details]

Email #2: The Follow Up (If they don't reply in the next 2 days)

Hi [Name],

I'm checking to see if you received my previous email.

I'm looking forward to getting your reply.

With kind regards,

[Your Name, LinkedIn Profile and Company Details]

Email #3: The Pitch (If they do reply)

Hi [Name],

I appreciate the quick reply.

I run a **[type of company]** that would like to place a guest post on your site to increase our brand exposure. We have a budget of **[your \$ budget]**, and we would love to get it placed indefinitely on your site.

Let me know if you're interested in receiving an article that your audience would like to see.

With kind regards,

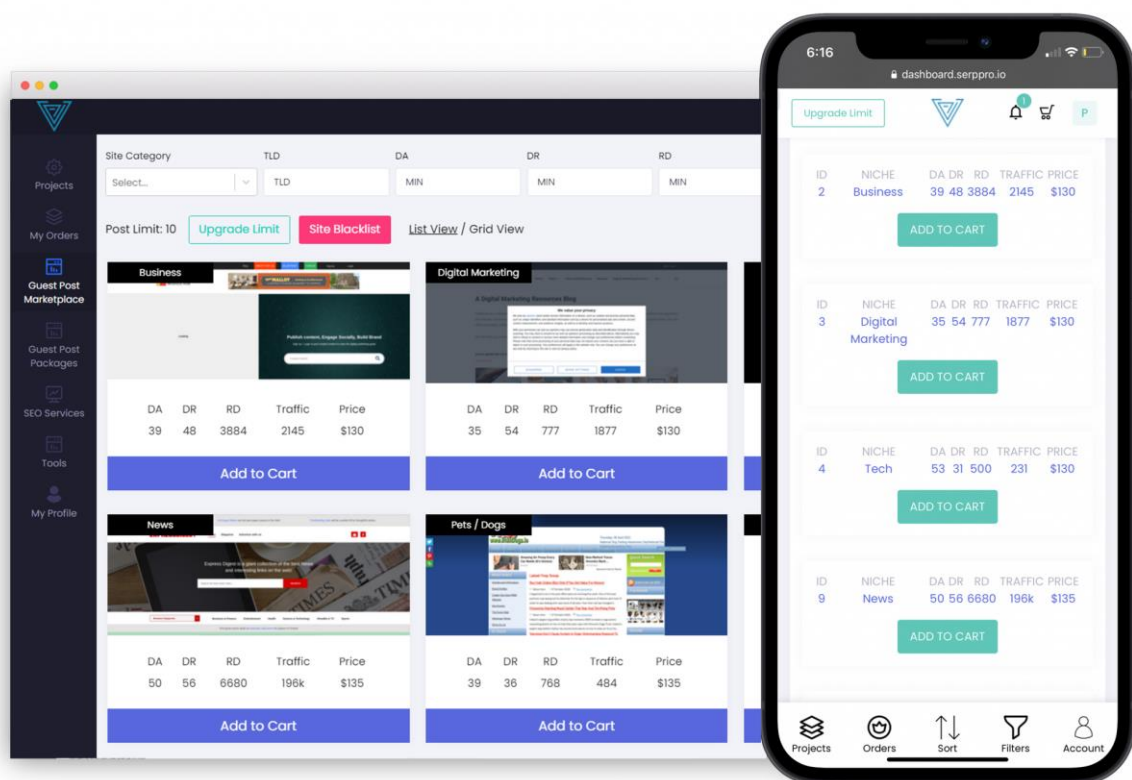
[Your Name, LinkedIn Profile and Company Details]

Would you rather skip this process, and outsource the whole operation?

We offer a guest post marketplace with wholesale rates, fast delivery, and guaranteed results.

Here's what you get when you sign up to the marketplace

- Get Access to 1000s of Sites
- Fast Turnaround Time
- Wholesale Prices
- DFY Content Creation
- Duplicate Link Checker
- Multiple URL's Allowed
- Technical SEO Auditor
- Optional: Upload Content



[Click here to get access to our guest post marketplace](#)

Case Studies: Before and After Results with our Guest Post Service

We will compare four clients' results that have used our [guest posts recently](#), and we'll use them before and after numbers to view their traffic growth.

Here are the numbers we've been tracking:

- Organic traffic
- Referring domains
- Guest posts purchased through our service
- Traffic Growth Difference

Client #1 - Industrial Manufacturer

Before

Start Date: 2020-02-18

Traffic: 464 organic visitors per month

Referring Domains: 214 Referring Domains

After

Date: 2020-10-20

Traffic: 4,649 organic visitors per month

Referring Domains: 334 Referring Domains

52 Guest Posts Purchased through our service

Traffic Growth: **+4,185 new organic visitors**

Takeaway: With only 52 guest posts, this site has experienced 4,185 unique visitors. This growth means a lot for this client because they generate a high number of sales.

Client #2: Food / Nutrition

Before

Start Date: 2020-08-14

Traffic: 754 organic visitors per month

Referring Domains: 35 Referring Domains

After

Date: 2020-10-20

Traffic: 1,085 organic visitors per month

Referring Domains: 82 Referring Domains

16 Guest Posts Purchased through our service

Traffic Growth: **+331 new organic visitors**

Takeaway: This is a new project, but we already see traffic growth with only 16 recent guest posts. We are expecting this site to grow 20-30% more every month.

Client #3: Tax & Finance

Before

Start Date: 2020-01-27

Traffic: 2,600 organic visitors per month

Referring Domains: 325 Referring Domains

After

Date: 2020-10-20

Traffic: 17,812 organic visitors per month

Referring Domains: 1,895 Referring Domains

59 Guest Posts Purchased through our service

Traffic Growth: **+15,212 new organic visitors**

Takeaway: This client experienced steady traffic growth for the past ten months. They kept their SEO going, and eventually, it paid off big time. This project required patience and monthly link building for this to happen.

Client #4: Automotive

Before

Start Date: 2020-01-03

Traffic: 183 organic visitors per month

Referring Domains: 83 Referring Domains

After

Date: 2020-10-20

Traffic: 1,449 organic visitors per month

Referring Domains: 202 Referring Domains

61 Guest Posts Purchased through our service

Traffic Growth: **+1,266 new organic visitors**

Takeaway: It took ten months and 61 guest posts to achieve a growth of 1,266 unique visitors. This company generates a lot of sales per client, so, fortunately, they will earn a return on their investments. However, it took a long time for them to compete.

Our takeaways:

1. More links equal more traffic in the long run.
2. Have patience with your site. Some sites experience rapid traffic growth, while others take a lot longer to respond.
3. Every site, niche, and keyword has its own ranking time. It comes down to competition and how Google's algorithm judges that particular niche.
4. Technical SEO and on-page optimization are critical to this. The better your site is optimized, the faster you will see results.

Guest posts are only one part of your SEO campaigns.

Make sure to include that part in combination with on-page SEO, content creation, and other link building strategies like citations, press releases, and social links.

It is all about diversity.

We want to help YOU achieve the same traffic growth.

We can offer you the help and scalability to get it done.

[Right now, you can use our guest posts and on-page SEO service to get started.](#)

We highly recommend combining these two services to achieve results for your project.