

URL	DA	Anchor Text	Date Placed
Page 1	DA30	URL	4/17/2019
Page 2	DA40	URL	4/17/2019
Page 1	DA30	Brandable	4/18/2019
Page 2	DA40	Brandable	4/18/2019
Page 1	DA30	URL	4/19/2019
Page 1	DA30	Keyword	4/20/2019
Page 1	DA30	URL	4/20/2019
Page 1	DA30	Brandable	4/20/2019
Page 1	DA30	Brandable	4/22/2019
Page 2	DA40	Keyword	4/22/2019
Page 2	DA40	URL	4/22/2019
Page 7	DA50	Brandable	4/22/2019
Page 2	DA40	Brandable	4/23/2019
Page 7	DA50	URL	4/23/2019
Page 1	DA30	Brandable	4/24/2019
Page 2	DA40	URL	4/24/2019
Page 7	DA50	URL	4/24/2019
Page 7	DA50	Brandable	4/24/2019
Page 7	DA50	Generic	4/24/2019
Page 1	DA30	Brandable	4/25/2019
Page 2	DA40	Generic	4/25/2019
Page 1	DA30	Generic	4/28/2019
Page 4	DA40	Brandable	8/19/2019
Page 4	DA30	Keyword	8/19/2019
Page 1	DA30	Keyword	8/20/2019
Page 4	DA50	Keyword	8/20/2019
Page 5	DA50	Keyword	8/20/2019
Page 1	DA40	Brandable	8/21/2019
Page 5	DA40	Keyword	8/30/2019
Page 5	DA40	Keyword	11/26/2019
Page 4	DA40	Keyword	11/27/2019
Page 4	DA40	Keyword	11/27/2019
Page 4	DA50	Keyword	11/27/2019
Page 6	DA40	Keyword	11/27/2019
Page 6	DA40	Brandable	11/27/2019
Page 4	DA50	URL	11/28/2019
Page 2	DA40	URL	11/29/2019
Page 5	DA50	URL	11/29/2019
Page 6	DA40	URL	12/2/2019
Page 6	DA50	Keyword	12/2/2019
Page 5	DA50	Keyword	12/3/2019
Page 6	DA50	Generic	12/3/2019
Page 6	DA50	Brandable	12/3/2019
Page 3	DA40	Keyword	12/4/2019
Page 5	DA50	URL	12/4/2019
Page 2	DA50	Brandable	12/5/2019
Page 5	DA50	Brandable	12/5/2019
Page 2	DA50	Keyword	12/6/2019
Page 3	DA40	Keyword	12/6/2019
Page 6	DA50	Brandable	12/6/2019
Page 3	DA60	Brandable	12/7/2019
Page 2	DA40	Keyword	12/9/2019
Page 6	DA40	Brandable	12/11/2019
Page 3	DA60	Brandable	12/12/2019
Page 5	DA40	Brandable	12/12/2019
Page 3	DA60	Brandable	12/13/2019
Page 5	DA40	Keyword	12/13/2019
Page 5	DA40	Keyword	12/17/2019

Anchor Text Ratios of 58 Links (spread to 7 pages):

Brandable: 36%

Keyword: 28%

URL: 22%

Generic: 14%

On-Page Optimization Tasks for 25 pages:

1. Finding additional keywords for 25 pages
2. Keyword density optimization based on top 5 competitors per keyword
3. Interlinking between the most important pages and blog articles for topical relevance
4. Add content to existing pages, and new pages.
5. Correcting technical SEO errors for 25 pages.